PROJECTS FOR HUMANITY

Underprivileged Empowerment Report 2024

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INTRODUCTION

In 2024, Project for Humanity continued its steadfast commitment to underprivileged empowerment across various districts in Bangladesh. This report highlights our impactful interventions aimed at reducing socio-economic inequality, promoting women's empowerment, and improving the living and economic conditions of marginalized communities facing persistent hardship.

OUR APPROACH

We remain focused on identifying and supporting the most vulnerable individuals and families through need-based empowerment strategies. Each intervention is tailored to ensure beneficiaries gain the tools necessary for self-sufficiency. From economic support to skill development, our efforts are grounded in sustainability, allowing positive change to ripple through entire communities.

OBJECTIVE

Our comprehensive goal is to provide unwavering support, enabling these communities to not only generate sustainable income but also attain self sufficiency, thereby catalyzing positive transformations within their families. This comprehensive approach contributes to fostering sustainable development, markedly improving living conditions, empowering women with newfound opportunities, and catalyzing robust economic growth. Through these concerted efforts, we aspire to create a lasting and meaningful impact, forging a path towards a more inclusive and equitable society.

> **Lift them up with opportunity, so they no longer need charity**

WHAT WE DID

In 2024, we implemented multiple initiatives aimed at empowering the rural poor. These include distributing rickshaws and vans, setting up small businesses, providing livestock for income generation, building secure housing, and equipping women with tools and training to earn from home. Our targeted actions have enabled hundreds to find hope, dignity, and sustainable livelihoods.

WHY WE DID

As of 2024, an estimated 19–20% of Bangladesh's population lives below the national poverty line, with extreme poverty affecting around 9.3%. Rural areas face heightened challenges due to rising inflation, limited job opportunities, and climate-related disruptions—worsening both income and multidimensional poverty.

Nearly one in four people in Bangladesh suffers from deprivations in education, health, and living standards, especially in remote or disaster-prone regions. In response, we launched empowerment initiatives to alleviate poverty, improve livelihoods, promote gender equality, and foster self-reliance—enabling individuals to build sustainable futures for themselves and their families.

BENEFICIARY COVERAGE

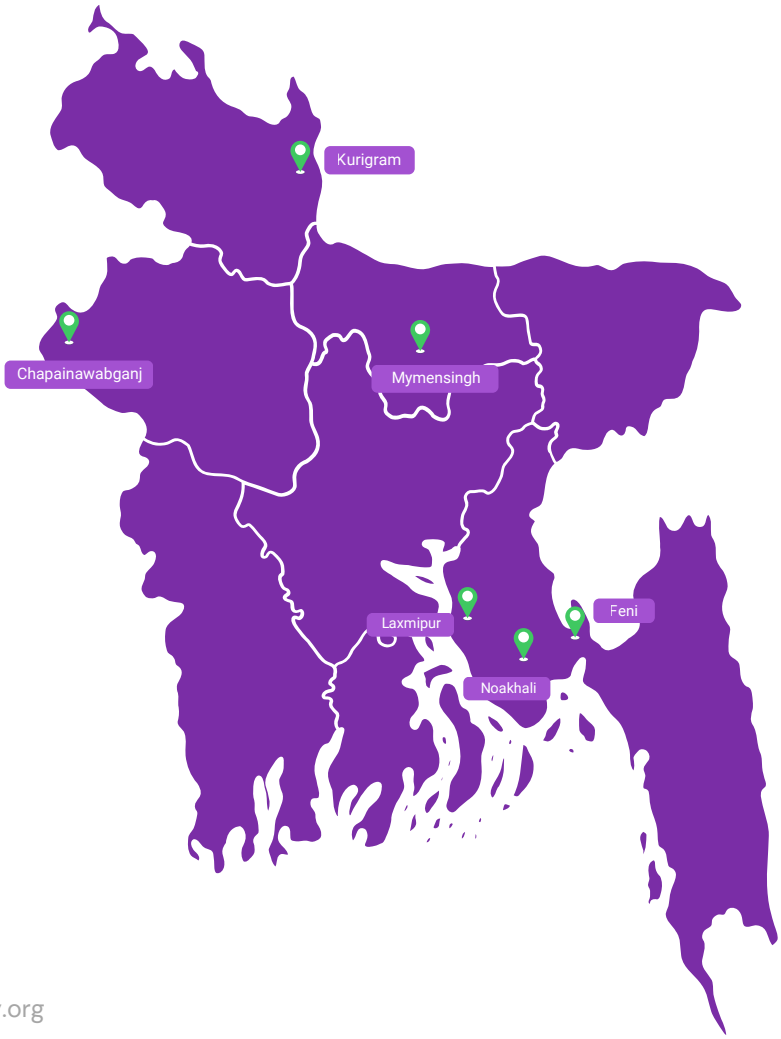
WHEN WE DID

Our programs were rolled out throughout the year 2024, with continuous monitoring and follow-up support to ensure sustainability and long-term success.

WHERE WE DID

In 2024, our underprivileged empowerment initiatives were strategically implemented across several rural and underserved districts of Bangladesh, including Chapainawabganj, Kurigram, Noakhali, Feni, Cumilla, Laxmipur, and Mymensingh. These locations were carefully selected based on the intensity of poverty, vulnerability, and the specific needs of the local population.

By concentrating our efforts in these areas, we were able to efficiently address the distinct challenges faced by underprivileged individuals and families. This targeted and localized approach allowed us not only to meet immediate needs but also to lay the foundation for long-term, sustainable development. Through thoughtful planning and tailored interventions, we aimed to bring about meaningful change and contribute to the social and economic advancement of these communities.



INITIATIVE HIGHLIGHTS (2024)

SEWING MACHINE DISTRIBUTION

We gave sewing machines to 42 poor women living in rural villages. Most of them were single mothers, widows, or struggling to raise their children alone. With these sewing machines, they can now earn money from home while also taking care of their families. This small step helped them learn useful skills, become more independent, and build a better future for themselves and their children.

Not just a tool, 42 Sewing machines were given as an instrument of empowerment

SEWING MACHINE TRAINING PROGRAM

Alongside distribution, we also organized a sewing machine training program to ensure long-term skill development. A total of 26 women were trained—13 in Chapainawabganj and 13 in Mymensingh—equipping them with practical tailoring skills and business knowledge to sustain their livelihoods.

42 Sewing machine Distributed

26 Underprivileged women got training.

LIVESTOCK DISTRIBUTION

We provided 99 livestock—including cows and goats—to struggling families from vulnerable groups such as people with disabilities, widows, unemployed youth, those in debt, and the poorest households.
This support gave them a way to earn a living through farming and animal care. Many are now using the income to buy food, send their children to school, and pay for healthcare. It's not just livestock—it's a step toward a stable and hopeful future.

We provided 99 livestock as agents of change, empowering families to secure lasting income and build a better future.

SMALL BUSINESS SUPPORT

We supported 22 marginalized individuals by helping them start small businesses and become self-employed. Among them were people with disabilities, the elderly, unemployed youth, and families facing serious financial hardship. With this support, they can now earn a daily income, support their families, and take steps toward a more independent and better life.

Enabling the catalyst for lasting change,
22 entrepreneurs got business support.

RICKSHAW/ VAN DISTRIBUTION

We distributed 13 motorized vans to selected individuals, enabling daily income generation and improving household financial stability. These rickshaws are more than just vehicles—they're a lifeline toward dignity and economic freedom.

Motorized vans: An avenue to expand the horizons for the hardworking individuals.

BUILDING HOUSES

We built or reconstructed 16 new houses for extremely vulnerable families, including elderly individuals and those displaced by floods. These new homes provide not just shelter, but also safety, stability, and renewed dignity. In addition we also introduced poultry farming initiatives, financial assistance, and other forms of livelihood support.

Transforming dreams: Rebuilding hope for families.

AT A GLANCE

UNDERPRIVILEGED EMPOWERMENT

260+ Families Directly Benefited

TESTIMONIALS

Elderly family

Elderly Flood Victim & Beneficiary

The devastating flood swept away our everything. At this stage of life, we had nowhere to go and no one to turn to. But then, you came forward and gave us a new house — a safe place for the two of us to live with dignity. Your kindness has touched our hearts deeply. May God bless you abundantly!

Fatema Begum

Small Shop Owner & Mother

After my husband passed away five or six months ago, life became very difficult. With your support, I was able to start this small shop. Now I earn Tk 500–600 a day, which helps me cover my children's education and provide food for them and myself. I am truly grateful to you.

Aminul Islam

Beneficiary – Livelihood Program (Auto-Rickshaw)

Receiving this auto-rickshaw changed my life. I now earn Tk 500–700 daily, support my family, and ensure my children stay in school. Your kind support means the world to us — thank you!

THANK YOU

FOR BEING A PART OF THIS JOURNEY.

Your compassion and contributions have empowered 260+ underprivileged families with:

- **13** Motorized Vans
- **42** Sewing Machines
- **26** Women got training.
- **99** Livestocks
- **22** Small Businesses
- **16** Houses Built
- 5 Small Poultry Farm
- 64 Other Livelihood Support

GREATNONPROFITS 2024 TOP-RATED NONPROFIT

PROJECTS FOR HUMANITY

Gold Transparency 2024 Candid.